



**SO YOU
WANT
A WEBSITE**

Naming

A name says a lot about you so it's important to get it right here's some sites to help you out.

<http://thenextweb.com/entrepreneur/2012/04/22/before-naming-your-startup-read-this/>

Advice on how to name your company/decide on a URL

<http://www.naminum.com/?startupstash>

Great little tool to help you name your company/site

<http://www.launch.co/blog/how-to-name-your-startup-and-land-the-perfect-domain.html>

Advice on naming your start up company and domain

Personas

Personas are all about defining potential users of your site so you can design for them specifically. The resources below go into real depth on how to create accurate and detailed personas.

<http://www.usability.gov/how-to-and-tools/methods/personas.html>

<http://www.smashingmagazine.com/2014/08/06/a-closer-look-at-personas-part-1/>

<http://www.smashingmagazine.com/2014/08/13/a-closer-look-at-personas-part-2/>

Goals

http://www.southampton.ac.uk/web4all/new_site_feature/O1_concept/user_goals_and_tasks.html#.VQf6khCsXOs

A simple article defining the nature of business and user goals

<http://www.smashingmagazine.com/2011/09/13/the-s-m-a-r-t-user-experience-strategy/>

A more indepth article on how to craft a SMART user experience

User journeys & beyond

<http://theuxreview.co.uk/user-journeys-beginners-guide/>

Here's an intro to user journeys

<http://www.smashingmagazine.com/2011/09/13/the-s-m-a-r-t-user-experience-strategy/>

A more indepth article on how to craft a SMART user experience

Website inspiration

These sites are great for helping you define a style for your website. It's always best to learn from the best in the business.

<http://www.google.co.uk/design/spec/material-design/introduction.html>

This is a must read. It is Google's latest design guidelines, really interesting and insightful

<http://awwwards.com>

A prestigious showcase of the best websites out there

<http://onepagelove.com>

Another showcase but this one only has 1 page sites

<http://bestwebsite.gallery/>

More awesome websites

<http://www.siteinspire.com/>

Even more websites

<http://fltdsgn.com/>

Showcase of sites using the flat design aesthetic

<http://www.pttrns.com/>

This is a showcase of mobile patterns but great for general inspiration

Style, layout & inspiration

Before you start any project you should be looking at what's out there already to help push you in the right direction. These sites showcase the best of the best so check them out.

<http://dribbble.com/>

Snapshots from great designers great for visual inspiration

<http://behance.net/>

A showcase for really beautiful design projects

<http://pinterest.com/>

You'll probably know this one but it's great for design inspiration

<http://abduzeedo.com/>

Full of great articles and free stuff

<http://smashingmagazine.com/>

Again great articles particularly around everything web design

<http://visuelle.co.uk/>

Another great collection of beautiful design

<http://llgd.net/>

A collection of multi disciplinary design projects by professionals

Stock photography

Beautiful images can really help bring designs to life and they're even better if they're free. Here's a list of some great free stock sites but check the licensing to ensure you're using them legally.

<http://littlevisuals.co/>

<http://unsplash.com/>

<http://join.deathtothestockphoto.com/>

<http://nos.twnsnd.co/>

<http://superfamous.com/>

<http://picjumbo.com/>

<http://www.gratisography.com/>

<http://www.imcreator.com/free>

<http://www.imcreator.com/free>

<http://www.freeimages.com/>

Fonts

There are so many free fonts out there but the majority are terrible so you need to sift through them to find the gems. These sites are full of great free fonts so should get you up and running.

<http://www.google.com/fonts>

<http://www.fontsquirrel.com/>

<http://fontfabric.com/>

<https://www.theleagueofmoveabletype.com/>

<http://losttype.com/>



AND THAT'S THAT

It's a big wide world out there on the internet and new resources are becoming available all the time so get out there and find some. If you want some more awesome guides, hints and tips then head on over to

<http://madebyslurpp.com/treats>